

NAVY

RECRUITER

Magazine for Navy Recruiters

June 2005

A man and a woman in Navy uniforms are featured in the center of the cover. The man, in the background, is wearing a dark blue officer's uniform with a white shirt and tie. He has a large, colorful ribbon bar on his left chest and a gold pilot's wing emblem on his right chest. The woman, in the foreground, is also in a dark blue uniform with a white shirt and tie, and a similar ribbon bar. They are standing in front of a large wooden ship's wheel. In the background, several flags are visible, including the United States flag and various naval ensigns. The overall background of the cover is a deep blue.

**CELEBRATING
CAREER RECRUITERS**

NAVY RECRUITER



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On the cover: CNOCM(AW/SW) Evelyn Banks, CNO Directed Command Master Chief, and NCCM A.J. Bronkema, CNRC National Chief Recruiter. Photo by PH3 Joesph Buliavac.

Career Recruiting: A Matter of Pride and Teamwork

As we ready for the final quarter of FY05, Navy Recruiting couldn't be in a better position. Thanks to all of your outstanding efforts we continue to enjoy tremendous success and the streak of consecutive months of making Active enlisted new contract and accession goals now sits at 46 through the end of May with Reserve affiliation performance continuing to climb.

I believe this impressive run reflects the combined efforts of our Career Recruiting Force (CRF) and One Navy field recruiters. The diverse backgrounds, experiences and perspectives each of you bring to our organization complement each other to form an extremely effective and highly professional recruiting team.



Photo by JOC(SW/AW) Monica Hallman

Rear Adm. Fowler greets youngsters at General George McCall Elementary School in Philadelphia on April 25. The admiral took part in a presentation of the "Don't Tread On Me" jack to Philadelphia School District Superintendant Paul Vallas. The jack was then raised by the young students, along with the American flag, on the school's flagstaff. The presentation kicked off Navy Week, a joint effort between NRD Philadelphia and NAVCO.

Let's take a brief look at some of the history that has led to the creation of the CRF. The United States established the All-Volunteer Force in 1973. Navy Recruiting was faced with a new and challenging set of problems to ensure manning end-strength numbers were met. As the recruiting experience/leadership started to rotate back to sea duty around 1976/7, it became apparent that a core of recruiting

professionals was needed to ensure continuity and success in meeting these manning demands.

In 1978, the 2186 Navy Enlisted Classification (NEC) was established. The new NEC ensured recruiting professionals would remain in a recruiting assignment and the NEC was open to all ratings.

In 1982, the 2186 NEC became a Navy Counselor (NC) NEC due to the fact it made the accounting easier to have all the 2186 NEC Sailors under one rating vice spread over all 60+ ratings. Sometime in late 1985 or early 1986 each person selected as a 2186 either converted their rating to NC, dropped the 2186 NEC or left the Navy. It was at that time that every CRF became defined as a NC/2186. In 1994, the NC/2186 became a full time support (FTS) rating providing the expertise needed to ensure the Navy Reserve was always at the ready to support any mission requirements.

Now, in 2005, the need for our professional recruiters has never been more profound. The Navy has consolidated the Reserve and Active component recruiting missions. Additionally, the Chief of Naval Personnel has approved the consolidation of the FTS and active CRF into one homogenous force. All of our CRF must now become experts in all the recruiting processes.

A CRF who does not make every effort to learn and understand reserve and active recruiting will soon become obsolete. A well-rounded CRF is one who knows and understands how to recruit in different markets. Each CRF should plan a career where you have an



Rear Adm. Jeffrey L. Fowler
Commander, Navy Recruiting
Command

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Photo by JOC(SW/AW) Monica Hallman

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opportunity to live and learn all across this great nation and the

CRF promotion numbers should continue to be very good this year as compared to recent years.

The Recruiting Chief Warrant

Officer program is making great progress as it has completed its first major hurdle by completing the Navy Officer Occupational Classification System (NOOCS) board with unanimous consent.

This board is the method the Navy uses to identify skills, education, training, experience and capabilities related to both officer personnel and manpower requirements. I challenge those of you who are interested in a commission as a warrant officer to apply to all programs for which you are eligible and

Left: Rear Adm. Jeffrey L. Fowler, Commander, Navy Recruiting Command, serves as Reviewing Officer for a Naval ROTC Unit ceremony at Villanova University April 26. Fowler spoke to the ROTC graduating class about leadership, education and Navy values, and also mentioned several high-ranking officers who are ROTC graduates. The previous day, Fowler toured the NRD Philadelphia headquarters, held an all-hands call, and took part in a flag presentation ceremony and school visit as part of Navy week festivities.

Below: Rear Adm. Fowler presents a Recruiting R Award to Cmdr. Chris Magrino, NRD Minneapolis Commanding Officer, during a visit to NRD Minneapolis May 10.



Photo by Dale Anderson

Rear Adm. Fowler accepts the Dansker Award for advertising excellence May 17 from Mike Newell and Mark Prins of TMP Worldwide. The Dansker award was presented to TMP, the agency that works for Campbell-Ewald on Reserve advertising initiatives, for their work on Navy Reserve ads. The prestigious "Dansker Award" is given by EMA, the Professional Emphasis Group of the Society for Human Resource Management (SHRM). SHRM is the world's largest industry association committed to advancing the human resource profession. Each year, the EMA bestows its Creative Excellence Awards upon agencies in recognition of the highest achievements specifically in recruitment advertising. More than 900 entries were received for this year's competition. The Dansker is essentially the "Best of Show" award since an agency must win the category award in order to compete for this top award.



Photo by JO1 Ira Elinson

if the warrant program is approved for this year the designator assigned to the package can be adjusted to reflect the new CWO designator.

CNRC's recent record of success has been phenomenal and is a direct reflection of the Sailors that make up our CRF community and One Navy recruiters. CRF is a terrific avenue to take if you would like to continue and expand your career in recruiting. Currently, there are four selection boards a year, so now is the time to apply to join the CRF team.

Keep charging, shipmates!



CRs manning today's Navy

The appeal for manpower dates back to the very origins of the United States Navy. A recruiting poster from November of 1863 read "Men wanted for the Navy!" This takes us back to the earliest organized efforts to recruit America's best and brightest young citizens into Naval Service. While some debate which of our Navy

ratings was the first to be established, rest assured the practice of recruiting began long before. When the first appeal was made: "Come, sail with me!" – recruiting began.

Over two centuries after the first Sailors began recruiting for their future shipmates, the advent of the all-volunteer force ushered in the establishment of the Career Recruiting Force. On January 9, 1978, the Chief of Naval Personnel approved the formation of the Career Recruiter Force (CRF) – a dedicated group of 750 Sailors in paygrades E6-E9 who would make up 25 percent of the manpower assets assigned to lead the Navy's recruiting efforts and provide consistency and stability during changing times.

The first CRF Selection Board was held in April 1978. Forty-four proven recruiters were selected to become the first members of the

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Courtesy Photo

Above: During a recent visit to NRS St. Cloud, MN, CNOCM Banks (center) takes a moment for a photo-op with recruiter DC2 (SW/AW) Nordlund (left) and NC1 (SS) Moen, Recruiter in Charge of the station. Personnel in the Career Recruiter Force serve as the front line experts in both small and large stations and are responsible for the planning, prospecting, personal sales growth of 9585 recruiters and production within their assigned territories.

Right: Members of Navy Recruiting Headquarters N7 (Training) Staff pause during a recent National Training Team visit to NRD Minneapolis. Personnel assigned to the N7 Training Team travel throughout the nation conducting inspections and making assist visits at the NRD level. Pictured here from left to right are (front row) NCCS Juan Rodriguez, YNCS Linda Lopez, SKCS Albert Triana, CAPT Kay DiNova (N7 Department Head), NCCM Gregory King, LCDR Theresa Ross and CNOCM Banks. In back row are NC1(SS) Gary Leath, Mr. Rick Spencer, NCCM Michael Ramsey and NCCS Joseph Bitz.



Photo by JO1 Ira Elinson



**CNOCM(AW/SW) Evelyn Banks
CNO Directed
Command Master Chief**

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newly recognized Career Recruiter Force. While established as career recruiters, those selected maintained their respective rating. Since the first selection board, the duties and career path of the Sailors in the Career Recruiting Force has seen dramatic growth, change and an amazing

ability to adapt to the demands of service. Although the ultimate goal of manning the fleet has never changed, the duties of the CRF remains in a constant state of refinement and flux.

Today the Career Recruiter Force has grown to 1170 strong and is seeking to add another 400 to join the Navy's timeless quest

for the next generation of Sailors. Our current CRF personnel fill billets in front-line recruiting, command and staff billets, marketing, advertising, training, personnel assignments, inspection teams, virtual (Cyberspace) recruiting, quality assurance billets at RTC, materials distribution, analysis, waivers processing, DEP management, special events coordinators and were



Photo by PH3 Joesph Buliavac

While primarily assigned to direct production billets, tours at Navy Recruiting Headquarters in Millington, TN, instructor duty at Navy Recruiting Orientation Unit in Pensacola, assignment to the Recruit Quality Assurance Team at Recruit Training Command and duty at the Region Headquarters serve to enhance the professional development of the Career Recruiter Force. Pictured from left to right are personnel assigned to CNRC Headquarters, NCC Juan Liranzo, N3 Waivers Shop; NCCM Thomas Goering, Career Recruiter Force Program Manager; NCCS David Paradise, Executive Assistant to the CNO Directed Command Master Chief; NCCM A.J. Bronkema, National Chief Recruiter; NCC Robbie Bledsoe, Officer Processing; and CNOCM Banks, CNO Directed Command Master Chief.



Photo courtesy NCCM(SW) Greg Rabung

NCCM(SW) Greg Rabung went to Iraq to help recruit for the Iraqi Army. With 13 years recruiting experience, he helped establish five operating recruiting centers for the Iraqi Army.

called upon in 2004 to lend expertise and direct support to operation Iraqi Freedom when NCCM(SW) Greg Rabung reported for duty in Iraq. During a six-month period, he traveled throughout Iraq and, along with other service representatives, assisted the newly emerging democracy in establishing their own recruiting force.

From the present National Chief Recruiter, NCCM A.J. Bronkema to the most junior member of the NC (CRF) rating, our Navy and nation rely on the continued success of these dedicated professionals to keep our fleet strong and manned with the finest our nation can muster.

Not one person in uniform today serves without the initial assistance of a Sailor. Either an enlisted or

commissioned recruiter opened the door to Navy life for each of us. This month we take a moment to recognize the collective efforts of the professionals we know as the CRF and to celebrate our ongoing successes in the battle for manpower.

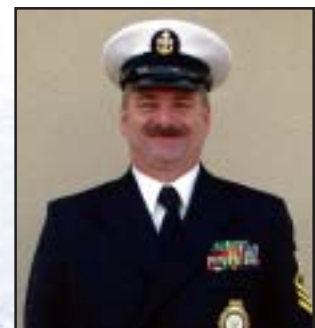


Photo courtesy NCC Richard Moran

NCC Richard Moran is currently serving as the Recruiter-in-Charge of NRS Japan. Career Recruiter Force personnel fill vital billets across the globe including locations such as Europe, Japan, Guam, Puerto Rico, Hawaii, Alaska and each of the 48 contiguous states.



Photo by JO1(SW) Stephanie Soderlund

NRD Dallas helps out Operation Laugh Line

**Story by JO1(SW) Stephanie Soderlund
NRD Dallas**

Personnel from NRD Dallas assist a local radio station at the Dallas Hard Rock Café during Operation Laugh Line. Operation Laugh Line was started in May 2004, to help bring comedy to the troops deployed in Iraq by sending them new or used DVD's. Over a period of four weeks 106.1 KISS FM collected over 2,000 DVD's at

various drop-off locations in the Dallas/Fort Worth area along with 30 affiliated radio stations across the country. FED-EX made a special delivery at the Hard Rock Café, bringing in the donated DVD's from the other cities. Personnel from the Air Force, Army, Marines, National Guard and the Navy helped the radio station put stickers on the DVD's to let the troops know Operation Laugh Line donated them. The DVD's were packaged and distributed evenly

amongst the participating military branches then mailed to the different military troops in Iraq.

"This is a great way to let the troops know we support them, and to help them take their minds off being away from home," said NC1 Cesar Peinado, NRS Carrollton Recruiter in Charge, who volunteered to help in Operation Laugh Line. "There is no other way I would like to spend my weekend, than to help out my fellow military members fighting for my country."



Photo by JO1(SW) Stephanie Soderlund

The DVD's collected by Operation Laugh Line will be sent to troops overseas.

Editor's Note

To keep up with our tradition of highlighting recruiters, Navy Recruiter Magazine will now list personal awards in the magazine. Navy and Marine Corps Achievement Medals and above will appear in the back of the magazine. Please fax your award citation to (901) 874-9074, ATTN: JO1 Chambers.



Photo by JOC(SW/AW) Monica Hallman

Willow Grove Air Show

AOCS Ron Mitchell, a recruiter for the Navy Explosive Ordnance Disposal (EOD) community, shows a young fan how to do a Navy push-up at the Dive Tank display at the Naval Air Station Willow Grove Joint Reserve Base air show May 29. The EOD display featured a dive tank with a diver inside, who played tic tac toe with the children. The EOD personnel and Navy divers who manned the display explained their jobs and the requirements to join their elite teams to the air show attendees. More than half a million spectators came to the show, which also featured the Navy Blue Angels flight demonstration team, F-18 simulator ride and many other military and civilian displays.

NRDs and NAVCO stage Navy Weeks to support recruiting, awareness

Story by CNRC Public Affairs

Navy Recruiting Command and the Navy Office of Community Outreach (NAVCO) are working together to build greater Navy awareness in many cities across America.

Navy Weeks bring together existing Navy community relations assets, such as the Blue Angels, Leap Frogs, aviation support, Navy bands, speakers, namesake ship visits, Navy motor sports program and flight simulators, in communities around the nation that do not have a significant Navy presence.

“We’re targeting those areas of the country that have not historically had a lot of contact with the U.S. Navy, and we’re doing so by focusing our efforts in a coordinated manner,” said NAVCO Director, Cmdr. Scott Gureck. “By working smarter, we’re going to get more bang for the buck out of the Navy’s limited community relations assets.”

NRD Philadelphia, Denver and Dallas recently had Navy Weeks in their areas.

Each Navy Week had various events to highlight the Navy. Navy Week Denver kicked off May 7 as the celebration’s Grand Marshal, Rear Adm. José Luis Betancourt, led the Cinco de Mayo festival’s Celebrate Culture Parade through downtown. Navy Week Philadelphia centered around the Penn Relays, the nation’s oldest and largest track and field event for high school and college athletes and drew



Photo by JOC(SW/AW) Monica H.

Above: Rear Admiral Jeffrey Fowler, Commander, Navy Recruiting Command, discusses weather patterns with student, Ervin Hall, at the Math, Civics, Science Charter School in Philadelphia April 25. The sixth-grader gave the admiral and other Navy guests an articulate and comprehensive weather forecast, and predicted the next day’s weather by looking at the cloud patterns outside the window. The admiral was in Philadelphia to visit NRD Philadelphia and to kick off Navy Week, a joint venture between CNRC and NAVCO to raise Navy awareness in the community. The Math, Civics, Science Charter School is one of the top 10 public schools in Philadelphia, and stresses the importance of a strong academic foundation in addition to good citizenship.



Photo by Wade Eppler

more than 100,000 young athletes, including teams from the Naval Academy. Navy Week Dallas culminated with the Dallas Military Charity Ball, which saluted the Blue Angels.

Each week had the F/A-18, 20-seater mobile simulator, which features a live-action ride film adventure capturing a carrier take-off and landing experience with the Blue Angels.

The Navy Band also played a big part of each event by playing at different locations around the cities.

“Navy Week Dallas has made a great impact on our community with promotion,” said DC1(SW) Donald H. Harkless, RDC Worth. “Not only has it made a great impact, it has expanded ties in local communities.”

Left: Sailors are honored at Coors Field during the Denver Rockies vs. Atlanta Braves game. From left to right are: PH1 Janine Deneale, Cryptologic Technician 3rd Class, and PN2 Rebecca Perez. This honor was part of the Rockies baseball game against the Atlanta Braves.



Photo by JO1 Candice Hale

Above: Navy Delayed Entry Program Recruit, Kyle Fansteil

and his recruiter, A02(AW) Eric Beattie stain the wood structure of a tire swing at the Denver City Park May 14. The Navy sponsored a clean up and restoration of the Denver City Park as part of their Navy Week. Denver Navy Week involved 16 specific events throughout the Denver metropolitan area including Navy Band performances and exhibits of the Blue Angels Flight Simulator. Navy personnel also participated in Caps for Kids visits to local hospitals. There will be 20 such weeks planned this year in cities throughout the U.S., arranged by the Navy Office of Community Outreach (NAVCO).

oting Navy awareness to its fullest,”
INC of Navy recruiting station Fort
impact, it has helped our recruiters



Photo by JO1(SW) Stephanie Soderlund

Above: The U.S. Navy Rock Band, The Express, from New Orleans performs for students at Tarrant County College on NRD Dallas' "Navy Day," during the command's NAVCO Navy Week March 31. NAVCO Navy Weeks encompass a wide variety of Navy assets to bring the Navy to areas that don't have a large Navy presence. "I think having all of these Navy assets at our schools has made a significant impact on the students by seeing the Navy in action," said Navy Recruiter, FC2(SW/AW) Shaun Riley.



Photo by PH1 Janine Deneault

Above: Cinco De Mayo festival participants exit the Navy's premier Blue Angels F-18 flight simulator in Denver, Colo., May 8. Riders were able to experience the thrill of a precision flight as the pilot rockets the F-18 through the morning skies. The five-minute simulator was on site at the festival as part of Denver's "Navy Week," one of 20 weeks planned this year in various cities across America.

Air Force JROTC students accelerate their lives in Navy

**Story by
Wendy Covington
NRD Raleigh**

Although they wear the uniform of the Air Force Junior Reserve Officer Training Corps, five students at Fike High School in Wilson, N.C., decided they wanted to take a different path after graduation—they've all joined the United States Navy.

JROTC is not a method of recruiting high school students into military service. It is a citizenship program that focuses on character education, aviation, drill and military customs and

courtesies. Out of Fike's AFJROTC class of 78, five high school seniors have opted to join the Navy. The students are currently in the Navy's Delayed Entry Program (DEP), a program that allows young men and women to enlist up to one year before departing for boot camp. Two students from Fike's AFJROTC are joining the Army, and none are joining the Air Force or the Marines.

One of the DEPPers is already developing her leadership skills. Tyanna Pender is a natural leader as the Fike AFJROTC Commander. Energetic and knowledgeable, she leads and motivates her



Photo by Wendy Covington

MM2(SS) Nicholas Spruill, a recruiter from NRS Rocky Mount, talks to students in Fike High School's Air Force JROTC. Fike's AFJROTC has proven to be extremely successful for finding quality Navy recruits.

fellow students through tasks such as drills, lining up to march in formation or community service throughout the school. Fike's AFJROTC instructor (who declined to be identified for this article) said Pender was also instrumental in encour-

aging other students to join the Navy.

"She got interested and talked about it, and she got others interested, too. It really was word-of-mouth advertising."

Pender said she was drawn to the Navy for several reasons.

"I was interested in the Navy because of the educational benefits. I want

to go to college to either open up my own law firm or to build upon what I learn in the Navy and open my own restaurant named after my late cousin," said Pender who will be a Culinary Specialist in the Navy. She also said that she likes the prestige and the honor of defending her country.

"You get a sense of pride from defending your country. I am one person, but I'm defending all 50 states. It's also good to belong to something, to an organization."

Most other Fike AFJROTC students were also excited about the excellent educational benefits that the Navy offers. Many are also looking forward to seeing the world outside of Wilson.

"I'm looking forward to the experience—



Photo by Wendy Covington

Tyanna Pender, a Senior at Fike High School and Commander of Fike's Air Force JROTC, is responsible for encouraging several of her fellow students to join the Navy.

to travel and learn, and to get paid for it,” Senior Bryant Wardlow said. One student said he is looking to advance his career in the Navy.

“I’m looking to pursue being an Officer,” Senior Tyrune Martin said. “It pays better, and I think I have pretty good management skills.”

So what made these students pursue the Navy rather than the Air Force? Several students credit Navy Recruiter Petty Officer Nicholas Spruill for encouraging them to pursue the Navy.

“He gives us a lot of good job information—he tells us the best jobs to pursue in the Navy,” Martin said.

“I was leaning towards the Air Force, but Petty Officer Spruill talked to me more about the travel and the educational benefits,” said Pender.

But Spruill said that it isn’t *him* that has made Fike High School such a goldmine for finding quality recruits—it’s the instructors and the students.

“I’m so successful here because the students have made me successful. Their JROTC is very helpful—they let us into class to speak to the kids, and their JROTC gets the kids motivated. The students are very level-headed, and have a good understanding of the reality of what’s available in the civilian world versus what’s available in the military.”



Photo by Wendy Covington

MM2(SS) Nicholas Spruill, speaks with a student in Fike High School’s Air Force JROTC. Out of the 78 students in the AFJROTC class, five high school seniors have opted to join the Navy. “I’m so successful here because the students have made me successful,” said Spruill. “Their JROTC is very helpful—they let us into class to speak to the kids, and their JROTC gets the kids motivated.”

“What Freedom Means to Me”

NRD Denver and NAVCO sponsored a Navy Week high school essay contest entitled “What Freedom Means to Me.” Sophomore Emily Hartman of Gateway High School in Aurora, Colo., wrote the first place essay.

His Decision

By Emily Hartman

Sophomore, Gateway H.S., Aurora, Colorado

“Are you sure you want to do this...now?” I softly asked him, news headlines flashing in my mind. Restraining my breath, I hoped he would reconsider at least until it was “safer.”

“I have never been more sure, Sis. I am not only doing this for my country, but for my family, friends and their freedom. There is nothing I would rather do than protect and defend the freedom everyone is entitled to, regardless of who they are.”

Stunned and astonished beyond comparison, I released my trapped air, anxiety and confusion carried away with it. I was dumbfounded. My brother, barely an adult, stood in front of me, willing to give his life for this concept... freedom, but not his... he is doing this for our grandparents, siblings, parents, strangers he didn’t know, but would defend anyway.

Thousands of men and women of all kinds are enrolling, being flown overseas and risking their lives for a cause bigger than themselves. Every soldier who drew their last breath did so in glory for their sacrifice is transforming lives.

The question that lingered on my tongue dissipated. How is my older brother able to take this fearless step, knowing the dangers that may confront him? The answer seemed so clear now, as if it had been hiding in the caverns of my mind all along. Freedom is being able to think your own thoughts, dream your own dreams, love your own love and preserve your, and others, rights. America would be nothing without our freedom, and the courageous men and women who are willing to endanger their lives for the betterment of the world outside of their home.

I walked over to my brother and gave him the strongest bear hug I could and whispered, “Thank you.”

Navy recruiter enlists brother into service

Story by JO1(SW) Jason K. Pederson
NRD San Diego

Every year recruiters get hundreds of people to enlist in the Navy. Although every new recruit is important, MT1(SS) Carlos D. Cano's latest enlistee hits a little closer to heart than most.

A recruiter assigned to Navy Recruiting Station Costa Mesa, Calif., Cano recently watched his brother Aldo enlist into the Delayed Entry Program.

"I'm really proud of him," said Cano. "He has what it takes to be a great Sailor. He's smart and motivated and has excelled at everything he's done."

For Aldo Cano, an 18-year-old student from Saddleback High School in Santa Ana, Calif., following his brother into the Navy was not a difficult choice.

"I saw what the Navy was doing for my brother and our family," said Aldo, who didn't give serious consideration to joining the Navy until the end of his junior year of high school. "He never put any pressure on me to join, just asked if I was sure it was what I wanted to do."

Growing up in a single parent home, the brothers both worked jobs as teenagers to help support

the family in what was then a rough time to live in Santa Ana.

"Back then our neighborhood had a lot of gangs, drive-bys and robberies," said Cano, who spent his first four years in the Navy stationed at Bangor, Wash., aboard the USS Ohio (SSBN 726). "I was working part time in warehouses with 50 year olds who had been doing that their whole lives. I felt I needed to find something better for my mom and my brother, so I joined the Navy in 1996 after I graduated.

"I just told Aldo to concentrate on getting good grades and taking care of Mom while I was gone," he said. "When he decided to join the Navy I asked him if he was sure and whatever he decided to do, just do the best you can."

"My brother has always helped keep me motivated by supporting anything I've done and



Photo by JO1(SW) Jason K. Pederson

Aldo Cano (right) and his brother, recruiter MT1(SS) Carlos D. Cano, spend their last few hours together at NRD San Diego headquarters where recruits preparing to ship are briefed by the district commanding officer before transferring to MEPS San Diego to ship out.

setting good example to follow," said Aldo. "I also knew he'd come down and kick my butt if I disappointed our mother."

Aldo received as \$8,000 enlistment bonus for the nuclear electronics program and will go to 'A' school in Charleston, S.C., after graduating

from boot camp. Although he missed only three questions on the nuclear advanced placement test, he knows school is going to be a challenge.

"I've heard how hard it is," said Aldo, "But I can only concentrate on one thing at a time. I feel I'm up for the challenge."

"Aldo was definitely the easiest recruit I've put into the Navy," said Cano. "But by far the best. I know he'll make his family proud and have great success in the Navy."

Upcoming NASCAR Events featuring the No. 14 Navy "Accelerate your life" Dodge Charger

June 4	MBNA RacePoints 200	Dover International Speedway
June 11	Federated Auto Parts 300	Nashville Speedway
June 18	Meijer 300	Kentucky Speedway
June 25	SBC 250	The Milwaukee Mile
July 1	Winn-Dixie 250	Daytona International Speedway
July 9	Chicagoland 300	Chicagoland Speedway
July 16	New England 200	New Hampshire International Speedway
July 23	ITT Industries, Systems Division and Goulds Pumps	Pikes Peak International Raceway
July 30	Wallace Family Tribute 250	Gateway International Raceway



Photo Illustration by PH3 Joseph Buliavac

PH2(AW) Demetrius Patton plays the new Navy Training Exercise (NTE) Strike and Retrieve online video game

CNRC launches first video game June 15th

Story by
Jeffrey Nichols
CNRC

Your awareness is heightened. You sense someone is watching you, monitoring your movements, waiting for you to get closer. You have no time to waste, you need to reach the downed plane and extract the sensitive information. Your country is depending on you, are you up to the challenge?

Navy Training Exercise Strike and Retrieve is a new online video game that was developed by Navy Recruiting Command and its advertising agency to help build interest and awareness of Navy high-tech jobs. It uses a hypothetical scenario to challenge the player to locate and secure Top Secret documents from within a downed unmanned reconnaissance plane, all the while battling challenging

underwater terrain, deep sea creatures and an opposing force also on the trail of the downed plane.

Strike and Retrieve has been developed to provide young men and women aged 17 to 24 a chance to participate in a "highly sensitive, top secret" mission. While Navy Recruiting continues to reach out to this audience via more conventional recruiting methods, gaming and interactive electronic media have increasingly become an aspect of this audience's daily lives. Accordingly, the Navy is working to reach them via these new avenues.

Strike and Retrieve will draw participants and test their skills in different areas that Sailors in the Navy experience in their everyday

life and challenge their own skills. There will also be an opportunity for players to learn more about the Navy while searching for special codes to help guide them through the game. The game directs players to Navy.com to find those codes. The initial version of Strike and Retrieve is downloadable from the Internet and is stand-alone (one player). Plans for future missions and versions that will grow with technology, the Internet and player demands are still under consideration and planning.

Strike and Retrieve is expected to be rated "E" for everyone. The game is mentally challenging, requiring high levels of hand-eye coordination, and does not have the blood and guts that many military and war games possess. While the game is aimed at a specific age group, younger players, as well as more experienced players can also enjoy the game without fear of violence and gore.

The game is planned for launch on June 15. For more information on the game scenario, go to <http://gorgonbox.com> or contact webmaster@cnrc.navy.mil.



Photo by AO2(AW) Daniel Delgado

DEP Change of Command

NRD Miami's chief recruiter, NCCS(SW) Lamont Reed (right), was the guest speaker at NRS Northwest Tampa's Delayed Entry Program change of command ceremony Jan. 21. Thirty-one DEPPers from NRD Miami's Zone Six witnessed what a typical change of command ceremony looks like. DEPPers witnessed their commanding officer, SR Robert Baker, relinquish command to SR Sandra Whitton(left).

New Department of Defense program extends child care help for military families into communities across America

Story by National Association of Child Care Resource and Referral Agencies Public Affairs

America's military families have traditionally faced a laundry list of child care concerns, from the need to locate care multiple times because of relocation to ever-increasing child care expenses that outpace income levels. A new Department of Defense (DoD) initiative officially launched May 17 in partnership with the National Association of Child Care Resource and Referral Agencies (NACCRRA) will step in to help military families find and pay for child care directly in their communities.

Military Child Care in Your Neighborhood (MCCIYN) provides financial support and assistance in locating quality child care for eligible military families who do not have access to the DoD's on-base child care options due to wait-listing or geographic location. Eligible service members include Recruiting Specialists, Reserve Office Training Corps (ROTC) instructors, Military Entrance Processing Station (MEPS) personnel and service members on independent duty assignments.

The largest employer-

supported child care program in the nation, the DoD child care program serves more than 200,000 children daily and has been hailed as a model of child care quality. Unfortunately, an ever-growing number of military families do not live close enough to a military installation to take advantage of the program.

"The demand for the high quality child care that service members experience with the DoD's on-base child development programs has never been higher," said Janice Witte, director of the Pentagon's Office of Children and Youth. "The Military Child Care in Your Neighborhood program will greatly extend our ability to serve the military families who don't have access to our on-base services."

MCCIYN is a sister-program to the recently launched Operation: Military Child Care (OMCC) program. Both locate and subsidize child care comparable to what a service member would receive on a military installation. OMCC is specifically focused on providing relief to the families of those serving in the Global War on

Terror, including Guard and Reserve service members.

"Finding and paying for quality child care is a major concern for nearly every family with young children in America," said Linda Smith, executive director of NACCRRA. "In some areas of the country, infant care can cost more than \$13,000 per year. Military Child Care in Your Neighborhood not only supports the military's geographically-dispersed families, but also elevates the quality of care available in communities by certifying participating providers to meet the DoD's high standards of child care."

The MCCIYN initiative will be administered by a network of NACCRRA member

agencies that will walk families through the process of locating a qualified care provider. Once approved, NACCRRA will provide financial support directly to the provider on behalf of DoD, so that service members' fees can be reduced.

The amount of financial assistance will vary for each family and will depend upon factors such as total family income, geographical location, military services' child care fee policies, available funding, as well as certain family circumstances. Eligible families can call the Child Care Aware hotline at 1-800-424-2246 or go online at www.naccrra.org for help with applying for the subsidy and location assistance.



Photo by JOC Sandra V. Ramirez

Miami recruiter meets skater Tony Hawk

ET1 Sean McMartin, a Navy Reserve recruiter at NRS Plantation, NRD Miami, receives an autograph from Tony Hawk, one of the most dominant figures in skateboarding. McMartin and other fans enjoyed the "Tony Hawk's Grand Jam" performance during the 2005 McDonald's Air & Sea Show in Fort Lauderdale, Fla., a national salute to America's heroes April 30.



Admiral's Five-Star Recruiters



NRD Chicago

AG3(AW) Tim Beckett

NRS Champaign

AT1(AW/SW) William

Sokolowski

NRS Crystal City

AZ2(AW) Marcos

Figueroa

NRS St. Augustine

NRD Kansas City

NC1 Dale Franks

NRS Kansas City

STG2(SW) Kristy Finley

NRS Margate

NRD New Orleans

DC2 Shane Morel

NRS City Park

DTG2 Troy Huffstetler

NRS Slidell

MM2(SW) Robert

Walton

NRS Chesterfield

ABH2(AW/SW)

Ogbonna Osouna

NRS Portsmouth

GSM2(SW) Charles

General Jr.

NRS Richmond

NRD Houston

AM2 William Johnson Jr.

NRS Spring

BM3 Matthew Triola

NRS Lake Charles

NRD Los Angeles

CTM2 Christopher

Carter

NRS Pearlridge

EMC Lorenzo

Delatorre

NRS Guam

MM2 Jeron Collins

NRS Lancaster

DC2 Edilberto Abad Jr.

NRS West Covina

NRD Portland

OS2(SW) Jose Delgadillo

NRS Ogden

NRD Raleigh

GSM2(SW) Eli Miranda

NRS Jacksonville

NRD San Diego

BM2(SW) James

Jones

NRS Upland

CTT2 Byron Carter

NRS Temecula

NRD Indianapolis

NC2(SW) Patrick Tierney

NRS Cincinnati

NRD Richmond

BM2(SW) Christopher

Martin

NRS Staunton

GSM2(SW) Marshall

Jones

NRS Woodbridge

NRD San Francisco

QM1(SW) Jackie

Whitfield

NRS Visalia

NRD Jacksonville

ET1(SW) Steven Buhr

NRS Gainesville

NRD Miami

HM2(FMF) Noel

Martinez

NRS Perrine



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NRD Ohio

Region West

Small Station

NRS Livermore

NRD San Francisco

Region North

Small Station

NRS Warren

NRD Pittsburgh

Region Central

Small Station

NRS Willowbrook

NRD Houston

Medium Station

NRS Gautier

NRD Montgomery

Medium Station

NRS Castle Rock

NRD Denver

Medium Station

NRS Waldorf

NRD Philadelphia

Medium Station

NRS Des Moines

NRD Omaha

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